

matter

2020 Sponsorship Levels

	Title Partner \$10,000	Gold Partner \$5,000	Silver Partner \$2,500	In-Kind Partner
Logo placement on website, event banners, and program slide scroll	Priority Placement	x	x	
Shout-out from the stage by program host	x			
Access to VIP dinner with Matter speakers	x			
Full-page listing in program booklet with corporate statement	x	x		
Logo recognition in program booklet			x	x
Opportunity to contribute a gift for the bags distributed to all attendees	x	x	x	
Comp registrations to attend Matter	4	2	1	1
Additional registrations available at a discounted rate	x	x		
Attendee roster with name and company in advance of the event	x	x		
One-time email to all attendees (sent from Matter)	x			

Additional Sponsorships Available

In addition to the categories above, there are also opportunities to customize a sponsorship tied to specific activities, such as:

- + Opening night reception
- + Online community
- + Break snacks/drinks
- + Transportation
- + Coffee service
- + Book signings
- + Art supplies
- + Yoga session
- + Donut wall

“Matter provided a glimmer of hope and a reminder of all that’s good in humanity.”

FOR MORE INFORMATION, VISIT [MATTERGATHERING.COM](https://mattergathering.com)

WHAT IS MATTER?

Matter is a gathering of creatives from a wide range of human endeavor: Developers, musicians, makers, planners, writers, architects, artists, activists, teachers, agitators. In short, the people who together, altogether, make places. Who take matter and make it *matter*.

MATTER PARTICIPANTS

- + 90% principals/CEOs/senior level management within their companies
- + Range in age from 30-70, mostly between 45-55
- + 55% female, 45% male
- + 30% from Northern CA, 30% from Southern CA, 40% from other markets throughout the US
- + Top five tags in online profiles: Storytelling, Design, Community, Gratitude, Art
- + Intellectually curious
- + Value experiences over things
- + Consider themselves conscious capitalists
- + Affluent but not materialistic
- + Cultured but not pretentious
- + Spiritual but not religious
- + Expect brands to share their values and demonstrate a commitment to causes beyond the bottom line
- + 97% agree: Matter connects me to ideas and inspirations that I rarely find elsewhere
- + 95% agree: I would recommend Matter to friends and colleagues

WHAT PEOPLE SAY ABOUT MATTER

- + “Matter feels to me like the closest thing to summer camp that I’ve experienced as an adult.”
- + “I felt from the first few moments that I was with ‘my people.’”
- + “It made me want to show up as my best, most present and generous self.”
- + “Matter provided a glimmer of hope and a reminder of all that’s good in humanity.”
- + “The room felt safe to share. It felt like belonging.”
- + “The attention to the sensory experiences...beauty, film, food, fire, music, the space. It all felt like a big long hug.”
- + “Thank you and your amazing team for taking me somewhere I much needed to be.”

“Matter was a deep well to drink from to replenish my spirit.”

